

**challenges**  
**15Jan-15Apr'18**

**All in one**



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**This booklet provides you with a brief overview of  
all the challenges now open online.**

**Once you spot the challenge you want to address**

**create your profile & submit your pitch**

**There is time till the 15<sup>th</sup> April to propose a solution online and enter the evaluation process that will result in the selection of the most promising and feasible solutions that will receive 30000€ and mentoring support to develop a Minimum Viable Product in collaboration with the challenge owner and local stakeholders.**

**Download here the call for solution**

**www.socialchallenges.eu**



**30 CHALLENGES ONLINE**

**15th JAN 2018 – 15th APR 2018**

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THEM OUT **!**

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ANGERS (FR), PACK SERVICES –  
ESPACE SENIOR

ZAGREB (HR), CONNECTING THE  
ELDERLY WITH CARE-GIVERS TO  
IMPROVE SOCIAL INCLUSION



# AGING

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## PACK SERVICES – ESPACE SENIOR

### Angers Loire Développement – ALDEV

*Risk prevention and identification for isolated elderly people. Self-reporting system for persons over 60 years old and residing at home.*

Link: <https://www.socialchallenges.eu/city/30/Challenges/66>

The City of Angers, in collaboration with the French postal service company is aiming to help the elderly in relieving the impact of loneliness and distress. The city wants to install a friendly connected device to allow people to express their mood as part of its mission to identify people at risk. This device would be a system of self-reporting with a hundred residents of the city. It should become a daily mood expression device for the senior: “the mood caster” that allows a daily mood expression and creates an efficient link between the senior and the social services. The challenge is aimed at startups, SMEs or entrepreneurs who will conceive and produce some prototypes to allow isolated people to publish their daily mood.

Does this sound like a feasible business idea you could develop? Read more and suggest a solution for a chance to win €30.000!

# ANGERS (FR)



# CONNECTING THE ELDERLY WITH CARE-GIVERS TO IMPROVE SOCIAL INCLUSION

## Zaklada Zajednički put



*Foundation Zajednički Put is looking for a model to provide the elderly (mainly living in single households) with high quality and personal support for their daily activities and for social companion..*

*Link: <https://www.socialchallenges.eu/city/15/Challenges/51>*

Zajednički put is a foundation based in Zagreb, Croatia dedicated to improving the lives of the local elderly community. Their challenge on the platform is all about connecting the elderly with caregivers, who can assist them with their daily needs, such as paying the bills, fetching the test results from the GP or simply spending a few hours with them so they don't feel lonely. Almost 25% of senior citizens in the Republic of Croatia live in single households, which means they are in a constant risk of social exclusion, suffering the impacts of loneliness.

Zajednički put is looking for ways to link the elderly with helpers who would provide them with the help they need. If you think your business idea can help and you're a startup, SME or an entrepreneur, get more info and apply!

# ZAGREB (HR)



**MALAGA (ES)**, COOPERATION AND  
WORK FOR MIGRANTS

**MUNICH (DE)**, BUILDING SOCIAL  
LABS FOR INTEGRATION!

**ZAGREB (HR)**, ACCESS TO  
INFORMATION FOR INTEGRATION  
OF MIGRANTS



# REFUGEES/MIGRATION

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# COOPERATION AND WORK FOR MIGRANTS

## BANCOSOL

*Help Bancosol to introduce migrants into the Andalusian labour market. They need solutions to train them and let them become part of the community.*

Link: <https://www.socialchallenges.eu/city/39/Challenges/67>



**BANCOSOL  
ALIMENTOS**

Bancosol Malaga is a food bank that offers different training programs. Their mission is to introduce migrants into the Andalusian labour market, thus improving their chance to experience full integration into society. The desired solutions should aim at working with both on the demand (job seekers) and supply side (employers). Regarding the latter (employers), they are not used to working and employing this group of workers, therefore they need instruments to better understand how to integrate migrants in their companies/activities.

Do you want to work with Bancosol on developing a solution? Learn more and apply for a chance to win a €30.000 grant!

# MALAGA (ES)





# BUILDING SOCIAL LABS FOR INTEGRATION!

## Hans Sauer Stiftung

*The Hans Sauer Stiftung wants to prototype a social lab for immigrant and refugee integration that systematically includes communities and stakeholders in the process of developing and implementing new solutions. We are looking for solution providers with innovative ideas for building social labs for integration*

Link: <https://www.socialchallenges.eu/city/17/Challenges/61>

Hans Sauer Stiftung is a charitable foundation based in Germany and they want to build social labs for integration of migrants. They're looking for solution providers who can propose approaches that bring together different stakeholders to collaboratively develop innovative ideas for accomplishing the integration of refugees in Munich and the rest of Europe. This call for solutions is inspired by the idea of "Social Labs for Integration" which could work as an innovation agency for stakeholder-based and participatory project development in the field. Its outcomes can be new services, new programs, new places/spaces, and new ways of implementation.

Learn more and apply to become a solution provider for this exciting challenge!

# MUNICH (DE)



# ACCESS TO INFORMATION FOR INTEGRATION OF MIGRANTS

## Centre for Peace Studies

*The Centre for Peace Studies is looking for the opportunity to increase their capacity by improving the communication and information flows between our NGO and the migrants seeking for help. They believe that information is key to integration of migrants in the welcoming society.*

Link: <https://www.socialchallenges.eu/city/15/Challenges/65>

The Centre for Peace Studies is an NGO from Croatia dedicated to improving the level of refugees' integration into the Croatian society. They need the help of SMEs, entrepreneurs and startups to come up with an efficient method of information circulation. The issues they're facing now are outdated information, information in Croatian language only and the willingness of local authorities to offer information. This can put the migrants into a vulnerable situation and reduce their chances of integrating successfully.

If you think you have a sustainable and innovative solution for this challenge, check out the details and apply!

# ZAGREB (HR)



AMSTERDAM (NL), INCLUSION OF VISIBLE MINORITIES, NEWCOMERS AND MORE DIVERSE SEGMENTS OF OUR CITY POPULATION IN OUR SDG HOUSE COMMUNITY

FERRARA (IT), SECURITY IN THE CITY!

SIRACUSA (IT), SIRACUSA DIGITAL INCLUSION

ATHENS (GR), STRENGTHENING THE SOCIAL FABRIC IN UNDERPRIVILEGED, ATHENS DOWNTOWN DISTRICTS

\*MADRID (ES), DIVERSITY IN THE PUBLIC ADMINISTRATION (see Employment Challenges)



# GENDER/SOCIAL INCLUSION

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# INCLUSION OF VISIBLE MINORITIES, NEWCOMERS AND MORE DIVERSE SEGMENTS OF OUR CITY POPULATION IN OUR SDG HOUSE COMMUNITY

## Royal Tropical Institute (KIT)



*Engaging the diversity of Amsterdam population in their sustainability and SDG community - how to be more inclusive?*

Link: <https://www.socialchallenges.eu/city/19/Challenges/76>

KIT Royal Tropical Institute and the wider community of the building comprises of nearly 50 organisations (in addition to the original research institute) committed to sustainability. In 2017 all of them came together branding the community as 'SDG House' with a shared purpose: to grow solutions for the global goals. However, they noticed that those who engage and feel attracted to the SDG agenda are typically white, educated, middle-class while they are in a city that is much more diverse!

KIT is looking for a solution that enables them to authentically engage people who represent the diverse demographic of Amsterdam and be a part of a new developmental agenda that is more inclusive. Can you help them solve this challenge? Don't miss the chance to apply!

# AMSTERDAM (HR)



# SECURITY IN THE CITY!

## Factory Grisù

*Help Factory Grisù, Italy to counteracting the spread of petty crime in the public areas of a residential zone in Ferrara with new instruments which act on security and communication.*

Link: <https://www.socialchallenges.eu/city/37/Challenges/78>



Factory Grisù is a facility in a predominantly residential area in Ferrara, Italy. Episodes of petty crime linked to migrant communities are adversely affecting the quality of life in the Quartiere Giardino district of Ferrara.

Factory Grisù wants to build a bridge between the law enforcement, the migrant community and the other residents of Ferrara that will not only deal with the matter of security in the city, but overall social integration and development.

We're calling all entrepreneurs, SMEs and startups to find out more about how they can solve this challenge and apply for a chance to get €30.000 of funding!

# FERRARA (IT)



# SIRACUSA DIGITAL INCLUSION

## Municipality of Siracusa

*The Municipality of Siracusa is looking for a digital user-friendly tool able to provide info useful for disadvantaged and 'excluded' people, therefore giving them better access to services.*

Link: <https://www.socialchallenges.eu/city/13/Challenges/69>



The Challenge launched by the Municipality of Siracusa aims to implement the digitalization and use of public services in the city and to allow people living in conditions of exclusion to have better access to services.

Having a better access to social services and other existing opportunities means improving the quality of life and reducing the existing gaps. The tool needed should be easily accessible and user-friendly, in order to allow to the 'complex' target group – composed by elderly people, women, youth, people with disabilities etc. to have a clear and easy access to the info required.

Are you an SME, startup or an entrepreneur who can provide Siracusa with this tool? Pitch it on the platform for the chance to get a €30.000 grant!

# SIRACUSA (IT)



# STRENGTHENING THE SOCIAL FABRIC IN UNDERPRIVILEGED, ATHENS DOWNTOWN DISTRICTS

## 6th City District, Municipality of Athens

*How might the City of Athens strengthen the social fabric in under-privileged, downtown districts while creating safe and welcoming neighbourhoods for all?*

Link: <https://www.socialchallenges.eu/city/16/Challenges/73>

EKTH - 6η Δημοτική Κοινότητα Δήμου Αθηναίων is looking forward to exploring the tools, apps or methodologies that will help them to holistically tackle the challenge of turning Kypseli market into a community centre that will have strong civic participation of vulnerable groups and social cohesion.

We're calling startups, SMEs and entrepreneurs who can help them bridge these issues to submit their innovative ideas for a chance to win a €30.000 grant!

# ATHENS (GR)





MADRID (ES), DIVERSITY IN THE  
PUBLIC ADMINISTRATION

AGUEDA (PT), EMPLOYMENT  
FOR YOUNG PEOPLE

BOLOGNA (IT), FROM JOB  
SEEKERS TO JOB CREATORS!



# EMPLOYMENT/SKILLS

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# DIVERSITY IN THE PUBLIC ADMINISTRATION

## Instituto Nacional de Administración Pública

*The National Institute for Public Administration of Spain is looking for new ways to attract talent and diversity into public service regarding: Physical and intellectual abilities; Geographical origin; Socioeconomic origin; Know-how and previous work experience*

Link: <https://www.socialchallenges.eu/city/14/Challenges/60>

The National Institute for Public Administration of Spain (INAP) is responsible for the selection of officials for civil service of the Central Government Administration. The data they analysed from 2007 to 2011 show that high percentage of employees in the civil service are from Madrid or have family members who also worked in the public sector. A very small number of candidates appear from outside of Madrid and even less people with disabilities apply for the jobs. INAP wants to transform the public sector to better represent the diversity of the Spanish society and they need the help of innovative SMEs, entrepreneurs and startups!

If you think you might have the solution they need, read all about the challenge and submit your pitch for a chance to win €30.000 of funding!



# MADRID (ES)



# EMPLOYMENT FOR YOUNG PEOPLE

## MUNICIPALITY of AGUEDA

*Águeda is looking for solutions to attract youngsters to the manufacturing industry so to increase and maintain the levels of employment and economical dynamic in the city.*

Link: <https://www.socialchallenges.eu/city/41/Challenges/68>

The social challenge launched by the City of Àgueda is related to the recruitment of qualified workers into the traditional manufacturing local industry in order to increase and maintain the long term levels of employment and the economic dynamics of the city. The solutions implemented so far have not been able to make youngsters see their role in the manufacturing industry as interesting. This is due to an approach of internships, where young people are unable to do what they consider valid work. Cumulatively, many of the professional training courses do not make an interesting and transformative link with the traditional local industry needs, leaving a gap between expectations and subsequent effective employment ability.

If you are an entrepreneur, startup or an SME willing to work with City of Àgueda to solve this challenge, visit the challenge today and start preparing your application. The best applications on the platform will be awarded €30.000 grants!



# ÁGUEDA (PT)



# FROM JOB SEEKERS TO JOB CREATORS!

## Fondazione Grameen Italia

*Help Fondazione Grameen Italia designing an innovative program for disadvantaged people to foster business skills and self-employment mind set. #jobcreators #capabilities*

Link: <https://www.socialchallenges.eu/city/25/Challenges/79>

Fondazione Grameen Italia needs help in designing an innovative program for disadvantaged people to foster business skills and self-employment mindset. The foundation wants to meet the expectations of the labour market and to support this profound social and occupational change in the paradigm.

This challenge aims at fostering and facilitating the dissemination of an entrepreneurial and innovation mindset among disadvantaged people, allowing them to imagine themselves as creators of their jobs. The challenge addresses startups, SMEs and entrepreneurs dedicated to social services provision and interested in offering users a package of services that can stimulate and support entrepreneurial initiatives.

If this feels like a perfect challenge for you, make sure not to miss the opportunity to apply and win €30.000 of funding!

# BOLOGNA (IT)



**ARMENIS (RO)**, CO-CREATE A HUB THAT CONNECTS PEOPLE WITH NATURE

**TULCEA (RO)**, INNOVATIONS FOR TOMORROW IN WATER MANAGEMENT IN REFUGES IN THE DANUBE DELTA

**ATHENS (GR)**, SUSTAINABLE FOOD SYSTEMS- ACCESS TO (QUALITATIVE & NUTRITIOUS) FOOD

**\*MADRID (ES)**, SUSTAINABLE ROOFS IN MADRID (see Smart Cities Challenges)

# ENVIRONMENT/FOOD

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# CO-CREATE A HUB THAT CONNECTS PEOPLE WITH NATURE

## WWF Danube Carpathian Programme Romania

*WWF Danube Carpathian Programme, Romania is looking for solutions mitigating human wildlife conflict; looking at the issue from different perspectives has a huge potential to achieve product innovation, impact and a long term bridge between grassroots nature conservation and contemporary makers/techies.*

Link: <https://www.socialchallenges.eu/city/11/Challenges/52>

WWF Danube Carpathian Programme Romania is looking for a partner in co-creating a hub that connects people with nature! They're focusing their work on the bison rewilding site in Romania, the Bison Hillock in the SW Carpathians, one of Europe's most valuable areas for maintaining its wilderness. To reduce human-wildlife conflict, they need evidence-based, practical solutions that benefit both nature and society pressure points and resolve conflict areas with wildlife.

If you think this challenge fits your innovative ideas, find out more details and don't miss the opportunity to apply!

# ARMENIS (RO)



# Purify water in the Danube Delta to improve working conditions of fishermen

INNOVATIONS FOR TOMORROW IN WATER MANAGEMENT IN REFUGES IN THE DANUBE DELTA

## Asociația Ivan Patzaichin – Mila 23

*Help Mila23, Romania to co-create eco-friendly solutions that resolve the issues of waste management and safe drinking water in fishermen refuges in the Danube Delta.*

Link: <https://www.socialchallenges.eu/city/43/Challenges/58>

The „Ivan Patzaichin – Mila 23” Association from Romania develops sustainable solutions to promote local development projects and eco-tourism. Their challenge is concerned with improving the waste management and drinking water availability in the Danube Delta, an area surrounded by water and difficult to access. Traditional water purification and waste management solutions are not applicable in this case. The association also aims to preserve the environment, hence they need an innovative, ecological approach to deal with waste and provide access to clean water.

If this challenging problem seems like one you could solve with your business idea, read all about it and make a pitch!

# TULCEA (RO)





# SUSTAINABLE FOOD SYSTEMS- ACCESS TO (QUALITATIVE & NUTRITIOUS) FOOD

## 6TH CITY DISTRICT, MUNICIPALITY OF ATHENS

*How might we increase accessibility to food for all and fight malnutrition? Let's implement sustainable food cycles from producer to consumers reducing food waste!*

Link: <https://www.socialchallenges.eu/city/16/Challenges/77>

EKTH - 6η Δημοτική Κοινότητα Δήμου Αθηναίων is looking for innovative ways that ensure balance in food supply & demand in a fair way that brings accessible, healthy food to all the citizens, decreases food waste while fighting food insecurity for the vulnerable. Inspired by projects around the world, they would like to see innovative solutions around food implemented in Athens too, creating opportunities for citizens through smart social businesses that can tackle this issue.

If you're a startup, SME or an entrepreneur interested in solving food related problems, find out more and submit a pitch!

# ATHENS (GR)



**ZAGREB (HR)**, EDUCATING  
PUPILS ON CLIMATE CHANGE  
TO BECOME ACTIVE AND  
ENGAGED CITIZENS



# ENERGY

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# EDUCATING PUPILS ON CLIMATE CHANGE TO BECOME ACTIVE AND ENGAGED CITIZENS



## DOOR - Society for Sustainable Development Design

*Looking for an educational approach to educate pupils about climate change, an approach that builds critical thinking and practical skills, and empower them to become active and engaged citizens.*

Link: <https://www.socialchallenges.eu/city/15/Challenges/56>

DOOR is an NGO from Croatia, dealing mainly with sustainable development. Their challenge is based on the fact that in Croatia there are about 500.000 pupils – future citizens and decision makers, who are not receiving proper education about climate change issues, even though they will be strongly impacted by climate change and obliged to adapt. The proper education in this area would enable today's students not only to be decision makers in the future but also to become responsible citizens of tomorrow, to understand the world that surrounds them and to be active and involved citizens, engaged in their communities.

They're looking for a novel approach to educate pupils about climate issues, a solution that is preferably financially self-sustainable and not dependent on external grants.

Help them achieve their goal and apply for a chance to win a €30.000 grant!

# ZAGREB (HR)



COVENTRY (UK), EMOTIONAL  
SUPPORT FOR PARENTS OF  
CHILDREN WITH AUTISM

RUSE (BG), ESTABLISH A  
CENTER FOR PROFESSIONAL  
REALIZATION FOR CHILDREN  
WITH SPECIAL EDUCATIONAL  
NEEDS

ANGERS (FR), TOURISM FOR  
ALL

BUDAPEST (HU), MAKERS WITH  
3D PRINTING FOR DISABLED  
PEOPLE



# HEALTH/DISABILITY

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# EMOTIONAL SUPPORT FOR PARENTS OF CHILDREN WITH AUTISM

## Carers Trust Heart of England



*Help the Carers Trust to fill the gap in service provision to address parental/carer wellbeing and health, impacting not only on the parents but also on the child with ASD and the wider family.*

Link: <https://www.socialchallenges.eu/city/26/Challenges/55>

The Carers Trust Heart of England is a challenge owner dedicated to providing emotional support for parents of children with autism.

Autism spectrum disorder (ASD) occurs in 1% of children in the UK. The lifelong nature of ASD has severe implications for parents/carers of children with the condition. There is currently a major gap in service provision to address parental/carer wellbeing and health, impacting not only the parents but also the child with ASD and the wider family.

They are looking for a social innovation that would provide a quality flexible emotional support that would enable parents and carers of children with autism spectrum disorder to seek support anytime and anywhere. Parents and carers value frequent and flexible provision, one that would enable them to seek support anytime, such as online or as a mobile app.

# COVENTRY (UK)





# ESTABLISH A CENTER FOR PROFESSIONAL REALIZATION FOR CHILDREN WITH SPECIAL EDUCATIONAL NEEDS

## NOV START EOOD

*Professional realization and adaptation of young people with special educational needs is still a great challenge to society, especially when those children live in smaller cities and towns.*

Link: <https://www.socialchallenges.eu/city/21/Challenges/62>

Nov Start EOOD is an organization from Bulgaria dealing with professional realization for children with special educational needs. In the recent years, high schools within the Ruse region have opened their classrooms to children with special educational needs, helping them acquire a profession and enabling them to easily integrate in the business world. 500 children in the region of Ruse managed to graduate and acquire a profession but none of them has been actually hired anywhere. There are measures by the government to encourage inclusion and employment of people with disabilities, but they're sporadic and rare. Therefore, an establishment of a social enterprise by and for people with disabilities would help them overcome the social isolation and exclusion.

Nov Start is inviting SMEs, entrepreneurs and startups interested in tackling this issue to suggest their innovative ideas and make a real impact!

# RUSE (BG)



# TOURISM FOR ALL

## University of Angers



*Angers, France is looking to provide opportunities for people with disabilities to undertake trips by increasing their knowledge of the available tourism opportunities and allow the greatest possible number of people to benefit from the pleasures of travel.*

Link: <https://www.socialchallenges.eu/city/30/Challenges/70>

University of Angers is concerned about the way people with disabilities access tourism. There is a real lack of reliable information: 80% of people with disabilities give up on their travel plans because it's not easy for them to organize their stay. It is therefore vital that we provide disabled people with the means to remove the barriers currently blocking their access to tourism and recreation. Transport options, specific facilities available at tourist sites or the layout of hotel-rooms/campsites are examples of the type of information that needs to be collected. This challenge aims to provide a digital tool to facilitate the preparation, undertaking and sharing of experiences for journeys throughout Europe.

If this important challenge motivates you to come up with suggestions, submit them to our platform for a chance to win €30.000!

# ANGERS (FR)





# MAKERS WITH 3D PRINTING FOR DISABLED PEOPLE

## MAKERSPACE.HU

*There is a growing community of makers who can access digital technology (3D printing, robotics). We ask them to find solutions to help disabled people with these tools and knowledge..*

*Link: <https://www.socialchallenges.eu/city/18/Challenges/64>*

Makerspace.hu is a digital community workshop from Hungary that teaches digital manufacturing techniques to young people, strengthens their innovative skills and motivates them to study and work independently. Their challenge taps into the expanding maker community where learning from the production process is key. They think makers have a huge potential to help the disabled by creating tools that make their lives easier. We are looking for solutions that are improving the life of people who live with disabilities.

These solutions must be based on high tech digital technologies, like 3D printing, laser cutting, sewing, CNC milling, Arduino or other open source microcontroller based electronic systems.

Are you a maker who can make this happen? Do you know someone who is? Spread the word about the possibility to win a €30.000 grant!

# BUDAPEST (HU)



COVENTRY (UK), THE  
CHARTERHOUSE HERITAGE  
PARK PROJECT AND DIGITAL  
CREATIVE QUARTER

SIBIU (RO), INNOVATIVE  
PLANNING INSTRUMENTS FOR  
A NEW APPROACH TO  
RESIDENTIAL DEVELOPMENT

MADRID (ES), SUSTAINABLE  
ROOFS IN MADRID



# SMART CITIES/MOBILITY

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# THE CHARTERHOUSE HERITAGE PARK PROJECT AND DIGITAL CREATIVE QUARTER

## Historic Coventry Trust

*Creative digital communication - bigger than a sound bite and smaller than a file dump.*

Link: <https://www.socialchallenges.eu/city/26/Challenges/74>

Historic Coventry Trust is leading work on a holistic regeneration project 'The Charterhouse Heritage Park project and Digital Creative Quarter' that sets out to change Coventry's image. The project is multi-faceted, based around the natural environment, sustainable travel and exercise/wellbeing combined with significant heritage assets boosting local pride and the visitor economy. Their main challenge is communication – namely the constraint of too many stakeholders to keep informed in an age of information overload. Innovative solutions would provide means for easily explaining the project to key stakeholders to get initial buy-in and continued support and sharing information that works for all of the stakeholders.

Are you an entrepreneur, SME or a startup with an idea how this challenge can be solved? Apply today for a chance to win a €30.000 grant!

# COVENTRY (UK)



# INNOVATIVE PLANNING INSTRUMENTS FOR A NEW APPROACH TO RESIDENTIAL DEVELOPMENT



## Heritas

*Heritas, Romania wants to develop a co-creation planning instrument seeking to enhance the provision of new housing and service areas for post-communist medium sized towns*

Link: <https://www.socialchallenges.eu/city/38/Challenges/72>

The Heritas Foundation in Romania has an overall experience of more than 10 years in the field of rehabilitation of historic cities and areas, urban and rural development as well as tourism. Their primary focus is urban development and planning and that goes for their challenge as well. Sibiu is one of the most developed medium-sized cities in Romania. Since the early 2000s, it has been at the forefront of urban development, being the first city in Romania to implement a comprehensive rehabilitation programme for its historical city. Building upon the innovative character of the city, Heritas wants to develop a set of innovative planning instruments.

If urban development is your area of expertise, start reading about the details today! The best solutions from the platform will receive €30.000 grants!

# SIBIU (RO)



# SUSTAINABLE ROOFS IN MADRID

## Ayuntamiento de Madrid

*Help the Ayuntamiento de Madrid to design a Sustainable Roof Pack that home owners associations can easily acquire and install.*

Link: <https://www.socialchallenges.eu/city/14/Challenges/59>

The City Council of Madrid, Spain has designed a strategy for the renaturalization of the city called "Madrid + Natural" that incorporates sustainable roofs as one of the 16 primary measures. Sustainable roof is a wider concept than a green roof, since it includes solutions that help reduce energy consumption, generate sustainable energy, help reduce resource use or provide improvements in the social wellbeing of the communities. The challenge of designing a standardized and modular solution is key and it is not only a technical or technological issue, but an economic and social one as well.

If you're interested in working on this inspiring concept, find out the details of the challenge and submit your pitch for a chance to win €30.000 grant!

# MADRID (ES)





BUCHAREST (RO), A BOARD  
GAME FOR COMMUNITY  
DEVELOPMENT

BUDAPEST (HU),  
ENVIRONMENTAL EDUCATION  
FOR DISADVANTAGEOUS  
PEOPLE

BUCHAREST (RO), IZIBAC:  
LEARNING MADE FUN

STOCKHOLM (SE), SCHOOL  
COMMUNICATION TOOL

BUCHAREST-CLUJI (RO),  
GAMIFICATION IN EDUCATION

BUCHAREST (RO), SUPPORT  
THE TEACHER



EDUCATION

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# A BOARD GAME FOR COMMUNITY DEVELOPMENT

## A.R.T. FUSION ASSOCIATION



*Bringing people together to debate and find solutions for their communities that could be implemented with their involvement and stakeholders' support.*

Link: <https://www.socialchallenges.eu/city/11/Challenges/80>

A.R.T. Fusion Association was founded 12 years ago and strives to create and offer innovative and participatory learning experiences, in order for everyone to contribute in a responsible way to the positive transformation of their communities locally and globally.

A.R.T. Fusion Association is calling SMEs, startups and entrepreneurs to help them create the first board game dedicated to community development in Romania. The challenge is based on support in designing and developing the board game.

If this challenge has you intrigued, read more and start preparing your pitch!

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# BUCHAREST (RO)





# ENVIRONMENTAL EDUCATION FOR DISADVANTAGEOUS PEOPLE

## CITY COUNCIL OF PAZMAND

*Environmental and ecological education of people with disabilities, low-income families, children and elderly in the town of Pazmand*

Link: <https://www.socialchallenges.eu/city/18/Challenges/63>

Pázmánd is a city 40 km of Budapest, Hungary - a small town and active community and one of the most innovative and family friendly towns in Hungary. The 4 City Council aims to provide environmental education for disadvantaged people in the community, particularly disabled locals, low-income families, elderly people and children. The council has already achieved great results, but what's missing is the general method, model or know-how that would include educational materials and guides with a focus on the impact our everyday lives have on the environment.

Do you think you can help the community in Pazmand? Suggest your innovative and sustainable idea for a chance to win a €30.000 grant!

# BUDAPEST (HU)



# IZIBAC: LEARNING MADE FUN

## IZIBAC



*Developing a mobile solution that transforms high school education into a pleasant, multimedia, gamified experience*

Link: <https://www.socialchallenges.eu/city/11/Challenges/82>

IziBac has an idea how to target multiple problems in the educational system of Romania: the old-fashioned teaching and learning methods, social disparity, lack of transdisciplinary integration and digital learning materials etc. Their idea is to create an app that will make learning fun, interactive and up to date with the technologies of the 21st century. The app should focus on the idea that the learning process is fun, while also supporting the reform of the national and international educational system through the use of 21st century technology.

If you can help them realize their ideas and goals, wait no more and apply for a chance to win €30.000 of funding!

# BUCHAREST (RO)



# SCHOOL COMMUNICATION TOOL

## FUTURASKOLAN AB

*Empathy towards other classmates; gender equality among peers and adults; diversity among our international community*

Link: <https://www.socialchallenges.eu/city/9/Challenges/71>

Futuraskolan International School is a primary school in Stockholm, Sweden. Their aim is to help their students in achieving diversity, gender equality and social integration.

They would like their students to develop empathy toward their peers at school and to have a greater understanding of social differences of people around the world.

Their main goal is to find entrepreneurs, SMEs and startups that can offer an effective and simple tool to help the educators nourish the manners of diversity in society and gender equality, as well as to help children empathise with each other's experiences.

If you're a social innovator willing to develop a business idea with a real impact, look no further. Check out the challenge and submit your pitch for a chance to win €30.000!

# STOCKHOLM (SE)





# GAMIFICATION IN EDUCATION

## Go Free – Asociatia pentru Sprijinirea Societatii Civile

*GoFree wants an easy to use product based on gamification that teaches high-school students how to use critical thinking to become kind and fair adults.*

Link: <https://www.socialchallenges.eu/city/11/Challenges/75>

GoFree is an association from Romania that concentrates on actions targeting teens and youth in areas such as democracy, human rights and working with minorities.

This challenge is based on the behaviors and tendencies of youth in Romania, taking into account the economical, political and social challenges and aiming to shift the current perspective of young people into a more tolerant, inclusive zone. They're looking to create a game that will develop critical thinking and problem solving skills in youth.

If you're a startup, SME or an entrepreneur who can create a game that is a complex product, extraordinary both in terms of content and attractiveness for youth, check out the challenge and apply today!

# BUCHAREST-CLUJI (RO)



# SUPPORT THE TEACHER

## Teach for Romania

*Existence of an online collaborative platform for teachers in rural areas, which will develop leadership skills for them and their students.*

Link: <https://www.socialchallenges.eu/city/11/Challenges/81>

Teach for Romania is a non-profit organization dedicated to tackling educational problems through recruiting and training future teachers. Since life opportunities available to a young person in Romania today depend highly on their background and the quality of education received before turning 15, demotivated or under-trained teachers have to respond to complex needs; without access to quality training, they are not able to promptly respond to these needs. Many schools wish to have access to Teach for Romania philosophy and training. The challenge is aiming to develop a platform that will serve as a tool to be used by remote teachers without logistical, financial or spatial constraints. This way, the philosophy of Teach for Romania will be able to reach a far greater number of people, making a broader impact on education.

Can you help this challenge became a matter of the past? Submit your business idea for a chance to receive €30.000 of funding!

# BUCHAREST (RO)





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# SOCIAL CHALLENGES.EU

## UNLOCK THE CHANGE



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