

Guidelines for the submission of an Expression of Interest

Rethinking Inclusion

Unlocking innovative solutions for migrant inclusion and social cohesion with a whole-of-society approach

I. INTRODUCTION

This call for expressions of interest “*Rethinking Inclusion: Unlocking innovative solutions for migrant inclusion and social cohesion with a whole-of-society approach*” is launched in the framework of the EPIM Fund on “Building Inclusive European societies”. With this Thematic Fund, EPIM aspires to see migrants and other members of the societies they live in benefit from collective and individual improvements in quality of life and mutual understanding, thanks to greater social cohesion.

This call is issued to help EPIM identify civil society organisations that have developed promising whole-of society solutions (project, process, service, practice) in the field of migrant inclusion and that demonstrate an interest in adapting their solution and/or transferring their knowledge to stakeholders based in at least one of the following countries: Belgium, Czech Republic, France, Italy, Portugal or Sweden.

The following guidelines aim to support applicants for the preparation and submission of their expression of interest.

II. ABOUT EPIM AND IMPACT HUB

The European Programme for Integration and Migration (EPIM) has partnered with Impact Hub to identify socially innovative solutions implemented in Europe that address migrant inclusion and social cohesion challenges.

European Programme for Integration and Migration (EPIM)

[EPIM](#) is a collaborative funding initiative of international foundations which supports civil society organisations’ work on migration and integration. It is hosted by the Network of European Foundations (NEF). The following EPIM Partner Foundations contribute to the core activities of the programme, including this Thematic Fund: Aga Khan Foundation, Barrow Cadbury Trust, Charles Stewart Mott Foundation, Compagnia di San Paolo, Robert Bosch Stiftung, Fundação Calouste Gulbenkian, Oak Foundation, Joseph Rowntree Charitable Trust, King Baudouin Foundation, Fondation Abbé Pierre, Adessium Foundation, Fondation de France and Open Society Foundations. An additional twelve foundations are cooperating with EPIM on specific Thematic Funds.

Impact Hub

[Impact Hub](#) is a global network of centres for social innovation and social entrepreneurship. The first Impact Hub started in London in 2005; we now count more than 100 Impact Hubs in world cities across six continents, with a significant presence in Europe. Altogether, the Impact Hub Network has over 13,000 members, half of these within the European Union, and its membership is growing at a 40% annual rate. Impact Hub members are typically start-up social entrepreneurs and innovators, some in early stages of development, others growing and scaling up. Each Impact Hub’s local network is enriched by a number of professionals, consultants, corporate employees, academics, public sector representatives, students and many other individuals passionate about social impact. Impact Hubs thus create and nurture local communities working at the cutting edge of social innovation, social entrepreneurship and the impact economy.

III. OBJECTIVES

EPIM hopes to:

- **Increase CSOs' and other stakeholders' capacity** to learn from, scale up, transfer, adapt and measure the social impact of promising bottom-up and whole-of-society solutions that foster migrant inclusion and social cohesion;
- **Gather impact evidence** from promising migrant inclusion and social cohesion solutions to support CSOs in informing European inclusion policies, funding and practices;
- **Inform the field** by contributing to a better understanding of the impact of whole-of-society approaches on migrant inclusion and social cohesion, and by drawing lessons from the social replication process.

IV. ELIGIBLE APPLICANTS

Applicants eligible for this process should meet all the following criteria:

- Be a **charity, a non-profit organisation, an innovative start-up or other for-profit organisation** registered in a country within the **EU, EFTA or Western Balkans** (FYROM, Montenegro, Serbia, Albania, Bosnia and Herzegovina and Kosovo). Please note that innovative start-ups and other for-profit organisations can propose a solution but at a later stage of the process¹ will be required to pair up with a non-profit organisation, as EPIM can only make grants to non-profit organisations.
- **Express an interest** in adapting their solution and/or transferring their knowledge to stakeholders based in at least one of the following countries: Belgium, Czech Republic, France, Italy, Portugal or Sweden.

Applicants can submit **more than one solution**.

V. ELIGIBLE SOLUTIONS

EPIM will consider initiatives that:

- Develop and implement a **promising solution** (project, process, service, practice) that responds to at least one of the migrant inclusion challenges below in a sustainable and socially acceptable way;
- Are **located in an EU, EFTA or Western Balkan country** and achieve their social impact in Europe;
- Are active and implemented in “real-life” settings;
- Address at least one of the following challenges:
 - ✓ **Inclusion of migrant women**, in particular those arriving through family reunification, or those who identify as asylum seekers, refugees, (single) mothers supporting extended family systems, elderly women, women born of migrant parents without access to citizenship, those living in remote areas and women working in low skilled sectors (e.g. domestic sector).
 - ✓ **Inclusion of young migrant men (around 18-35 years old)**, in particular (single) asylum seekers, (single) refugees, men born of migrant parents without access to citizenship, those living in remote areas and young men working in low skilled sectors.
- Contribute to **address the challenge(s) in at least one of the following areas**:
 - ✓ Labour market and economic inclusion;
 - ✓ Social empowerment;
 - ✓ Literacy and language learning;
 - ✓ Inter-cultural dialogue and cultural participation;
 - ✓ Participation in (local) public life.

¹ See Steps 2 to 4 of Section VII on the “Support to selected organisations” for more details.

VI. SELECTION CRITERIA

Eligible applications will be reviewed by EPIM, Impact Hub and independent experts based on the criteria outlined below:

1. **Relevance and consistency of the problem addressed** (20 points):
 - The problem addressed by the solution must be well defined and must directly relate to at least one of the migrant inclusion challenges identified for this call;
2. **Relevance with regard to the drivers of inclusion** (20 points):
 - The solution enhances one or several of the following drivers of inclusion in a sustainable way:
 - ✓ Labour market and economic inclusion;
 - ✓ Social empowerment;
 - ✓ Literacy and language learning;
 - ✓ Inter-cultural dialogue and cultural participation ;
 - ✓ Participation in (local) public life.
3. **Adoption of a whole-of-society approach** (10 points):
 - The solution adopts a **bottom-up approach**, i.e. is developed and driven by local communities, and puts the emphasis on the role of migrants and other members of the society they are part of;
 - The solution adopts an **issue-focused approach** and holds value for society as a whole by targeting not only migrants as beneficiaries but also other members of the societies they are part of;
4. **Contribution to social cohesion** (15 points):
 - The solution builds bridges across diverse members of society, generates regular social interactions, direct encounters etc.
5. **Innovativeness of the solution** (10 points):
 - The solution is well defined and differs from other existing solutions that address the same issues;
 - The solution has clear innovative potential to respond to migrant inclusion and social cohesion challenges and needs in a sustainable and socially acceptable way;
 - The solution has the potential of contributing to new thinking in the area of migrant inclusion;
6. **Social Impact** (10 points):
 - The solution shows evidence of potential or already proven social impact: please note that EPIM will accept various levels of proof of impact, such as expert/peers opinions as well as independent evaluations;
7. **Scalability** (10 points):
 - The solution has the potential to be replicated/adapted in other geographical contexts (i.e. the success of the solution should not be context-specific)
8. **Organisational capacity** (5 points):
 - The solution is proposed by a team which, with EPIM's support, would have the capacity to support the social replication process through knowledge, expertise, experience and commitment.

VII. SUPPORT TO SELECTED ORGANISATIONS

- Step 1: On the basis of the expressions of interest, **up to 20 solutions** will be selected across Europe to participate in a **case study analysis** where social impact experts will take a closer look at the essence and impact of the solution as well as possible scaling opportunities. (Multimedia) case studies will be made available to all solutions initiators and can be used as communications and fundraising materials as well as strategic tools to maximize the impact of their work.
- Step 2: Based on the case studies, **up to 8 solutions** will be selected to be **matched** with stakeholders interested in adapting the solution in one of the target countries.

- **Step 3:** EPIM will support pairs consisting of the solution initiator and (an) interested stakeholder(s), in developing a **proposal for capacity support** to prepare for the scaling/transfer of the solution in other (national) contexts.
- **Step 4:** Selected pairs will be awarded with **grants** of up to 30,000 EUR for a timeframe of up to 9 months to prepare for the scaling/transfer of the solution.

All applicants, included non-selected ones, will receive a **set of useful resources** to increase their knowledge and capacity to improve and scale their projects. All eligible solutions will be **featured on the Social Challenges Platform** and will also be included in an **internal mapping of initiatives** that gives them visibility to a group of funders.

VIII. APPLICATION PROCESS

All applicants eligible for this call are invited to submit an expression of interest on the Social Challenges Platform website (www.socialchallenges.eu). Please note that applications must be submitted in English.

Stage 1 – Learn more about the call and start preparing your application!

From 15 June to 15 July 2018, click on “Login/Register” to create an account on the Social Challenges Platform website (www.socialchallenges.eu) and receive regular updates about the call, download the application package and start preparing your submission. In the meantime, feel free to contact us for any question you may have and spread the word.

Stage 2 – Submit your application!

From 16 July to 15 September 2018, 23:59 CET, apply online! Applicants submitting an application by July 31st, 2018, will receive first feedback and will have their eligibility checked, giving them the possibility to improve their application based on the feedback until the final deadline of September 15th, 2018.

All applications will be open for editing until **15 September 2018, 23:59 CET**.

IX. REVIEW AND DECISION-MAKING

Only complete applications submitted by the deadline will be eligible for review during the selection process. Eligible applications will be reviewed by EPIM and Impact Hub with the support of internal and external experts approved by EPIM. A final decision will be made by the EPIM Selection Committee, made up of members of the Foundations involved in the Thematic Fund on “Building Inclusive European Societies”, by the end of October 2018.

X. TIMELINE

15.06.2018	Launch of the Call for Expressions of Interest
16.07.2018	Opening of the online application form
31.07.2018	Deadline for early submissions for a first assessment for improvement
15.09.2018 – 23.59 CET	Application Deadline
End-October 2018	Shortlisted Solutions Announced
November 2018	Case study analysis
December 2018 – January 2019	National Matching Processes
February 2019	Development of proposals for capacity development support

March 2019

| Solutions selected for capacity development support announced

XI. CONTACTS

Please refer any question you may have about this call for expressions of interest to:
rethinking-inclusion@socialchallenges.eu.