

**challenges**  
**15Apr-15Jul'18**

**All in one**



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**This booklet provides you with a brief overview of all the challenges now open online.**

**Once you spot the challenge you want to address**

**create your profile & submit your pitch**

**There is time till the 15<sup>th</sup> July to propose a solution online and enter the evaluation process that will result in the selection of the most promising and feasible solutions that will receive 30000€ and mentoring support to develop a Minimum Viable Product in collaboration with the challenge owner and local stakeholders.**

**[Download here the call for solution](#)**

**[www.socialchallenges.eu](http://www.socialchallenges.eu)**



**24 CHALLENGES ONLINE**

**15th APR 2018 – 15th JUL 2018**

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THEM OUT **!**

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GENOVA (IT), CONNECT REFUGEES  
AND WORK

MILANO (IT), NEXT MISSION:  
INCLUSION



# REFUGEES/MIGRATION

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## CONNECT REFUGEES AND WORK

### Start Refugees

*Start Refugees propose a solution to stimulate and motivate the labour demand from SMEs to refugees and asylum seekers (RASs) through social cooperatives involvement*



startrefugees

Link: <https://www.socialchallenges.eu/en-US/city/61/Challenges/1088>

The Start Refugees project was born as a tool for work integration in the sphere of activities aimed at developing social innovation. They are focused on increasing the employment inclusion of the RAS.

They allow the dialogue between demand and supply of temporary work for the RASs. Their web platform allows the meeting between the skills of the migrants and the requests for an available job.

They are looking for new solutions to motivate the companies to use the opportunity network services for RASs.

Learn more and apply to become a solution provider for this exciting challenge!

# GENOVA (IT)



## NEXT MISSION: INCLUSION

### SPAZIO APERTO

*SPAZIO APERTO is looking for solutions to give evidence of the social value obtained with the work inclusion of people with disadvantages and solutions to improve the work in inclusion.*

Link: <https://www.socialchallenges.eu/en-US/city/60/Challenges/1089>



**Spazio Aperto**  
Società Cooperativa Sociale

SPAZIO APERTO has been working in Milan since 1984, they provide services to companies that have the duty of work inclusion. With this challenge they would like to improve the social cooperatives capacity in defining pathway of work inclusion of disadvantaged groups and sustain their action to give evidence of the social value of these processes.

They want to support solutions to develop the work inclusion of disadvantaged groups through the collaboration between companies (in particular SMEs) and social enterprises (in particular social cooperatives).

If you think you have a sustainable and innovative solution for this challenge, check out the details and apply!

# MILANO (IT)



CARREGAL DO SAL (PT), INTEGRATE  
TO INCLUDE

CARREGAL DO SAL (PT), FIXATING  
HUMAN CAPITAL IN LOW DENSITY  
AREAS



# GENDER/SOCIAL INCLUSION

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## INTEGRATE TO INCLUDE

### Carregal do Sal Municipality

*Promote social inclusion to the population with mental illnesses and promote the involvement of families through social support and psychological support.*

Link: <https://www.socialchallenges.eu/en-US/city/55/Challenges/1083>



CARREGAL DO SAL

Carregal do Sal, a municipality with a population of 9835 inhabitants, is placed in the Centre region of Portugal. This challenge is based on the recognition of the existence of a large number of people with mental illness and/or cognitive impairments who need institutional support for areas such as health and wellness monitoring, daily activities, occupation and training/employment.

The municipality would like to create a space for the care and follow-up of people with mental illness in order to promote their social and professional integration and quality of life. These solutions should focus on a psychotherapeutic approach, risk prevention and family involvement

Can you help them solve this challenge? Don't miss the chance to apply!

# CARREGAL DO SAL (PT)



# FIXATING HUMAN CAPITAL IN LOW DENSITY AREAS

## Carregal do Sal Municipality

*Creating stimuli, mechanisms and strategies to fixate young active population, reversing the tendency of aging and depopulation in low density territories.*

Link: <https://www.socialchallenges.eu/en-US/city/55/Challenges/1087>



CARRÉGAL DO SAL

Carregal do Sal, is a municipality placed in the Centre region of Portugal. There is a population of 9835 inhabitants, of which about 26% corresponds to the elderly population, aged 65 or over.

The challenge aims to reduce depopulation, combat isolation and fixate the population, especially young people of working age. Also they want to encourage birth rates and rethink inter- and intra-regional mobility in low-density areas.

The municipality would like to implement new solutions in terms of job creation and support for entrepreneurship to promote the establishment of a younger population.

If you think you have a sustainable and innovative solution for this challenge, check out the details and apply!

# CARRÉGAL DO SAL (PT)



**MESSINA (IT)**, FROM THE GROUND TO CONCRETE SOLUTIONS: BRAIN DRAIN & LACK OF INNOVATION - A SOCIAL CHALLENGE FOR MESSINA

**AGRIGENTO (IT)**, JOINT STOCK COMPANY FOR GOOD (Società Per Azioni Buone)

**TOURNAI (BE)**, SOCIAL INCLUSION OF PEOPLE AWAY FROM EMPLOYMENT

**GOIS (PT)**, REVITALIZE THE AGRICULTURE

**REGGIO EMILIA (IT)**, WELCOME TO REGGIO EMILIA



# EMPLOYMENT/SKILLS

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# FROM THE GROUND TO CONCRETE SOLUTIONS: BRAIN DRAIN & LACK OF INNOVATION - A SOCIAL CHALLENGE FOR MESSINA

## INNESTA



*Messina faces today major problems of unemployment that is one of the causes of the local brain drain. INNESTA is looking for solutions able to valorise young talents in the local entrepreneurial context, therefore revitalizing the innovation potential of the local companies.*

*Link: <https://www.socialchallenges.eu/en-US/city/49/Challenges/1079>*

*Messina has two main problems: brain drain from its territory and a low propensity to innovate by the local entrepreneurial sector.*

They are looking for actions that can respond to the need of young people who want to feel valued, carrying forward their own entrepreneurial project born from their passions and skills and also initiatives that allow companies to see in digital and new technologies an opportunity and not a threat: something that integrates them even more in the territory in which they live.

If you think you might have the solution they need, read all about the challenge and submit your pitch for a chance to win €30.000 of funding!

# MESSINA (IT)



## JOINT STOCK COMPANY FOR GOOD (Società Per Azioni Buone)

### FARM CULTURAL PARK

*Favara Società per Azioni Buone by FARM CULTURAL PARK: own shares of your city and build a sustainable future.*

Link: <https://www.socialchallenges.eu/en-US/city/35/Challenges/1081>

FARM CULTURAL PARK association has been working for eight years in Favara. They have saved from the rubble around 2,000 square meters, returning these spaces to the community for cultural and tourist purposes. It has hosted several hundred cultural events every year and education and training activities.

They are looking for innovative solutions to support the creation and development of a new paradigm of a smart city based on Innovative Housing, Circular Economy and Urban Regeneration.

If you think this challenge fits your innovative ideas, find out more details and don't miss the opportunity to apply!

# AGRIGENTO (IT)



# SOCIAL INCLUSION OF PEOPLE AWAY FROM EMPLOYMENT

## Une Assiette Pour Tous

*Develop a network for the inclusion of people who are away from employment.*

*Link: <https://www.socialchallenges.eu/en-US/city/46/Challenges/1068>*



L'Assiette pour Tous is located in Tournai, a town of 70 000 people in the west part of French Speaking Belgium. It provides meals at very low prices to people in socio economic difficulties.

Here, in L'Assiette pour Tous, they provide jobs and training to people who have been socially isolated but are able to go back to work. After this training it is where the challenge starts, they need help in the reintegration of these people into the workplace.

If you think you have a sustainable and innovative solution for this challenge, check out the details and apply!

# TOURNAI (BE)



## REVITALIZE THE AGRICULTURE

### Camara Municipal de Gois

*Revitalization/improvement of the economic activities in the primary sector (agriculture), fighting desertification and looking for innovative/sustainable solutions.*

*Link: <https://www.socialchallenges.eu/en-US/city/58/Challenges/1085>*

The Municipality of Góis is included in the area called “Zona Serrana”, the most inner of Beira Litoral. Góis has got a vast territorial area estimated at 263 square km and is characterized by a strong geographic isolation.

The region can count on two important assets: the potential of the territory and the fact that the Municipality of Góis owns a farm of 5 hectares of land, fully equipped, and also an area for training and qualification of the unemployed population.

They are looking for innovative solutions that can help them exploiting the potential of farming in their area.

Can you help them solve this challenge? Don't miss the chance to apply!

# GOIS (PT)



# WELCOME TO REGGIO EMILIA

## Municipality of Reggio Emilia

*Attract and retain foreign students researchers and professionals presenting them with local enterprises' opportunities and city's ecosystem*

Link: <https://www.socialchallenges.eu/en-US/city/59/Challenges/1091>

This challenge is located in the City of Reggio Emilia and its surroundings with a number of 57.000 enterprises and an unemployment rate at 4,9%. It focuses on the development of an innovative system to facilitate relations between local productive and research ecosystem and foreign students, researchers, professionals interested in studying and researching.

The solutions should regard both technological aspects/processes to realize and put into use shared and easy matching system between enterprises and foreign skills. They should also facilitate integration in ecosystem providing knowledge about cultural, social aspects, in order to foster contamination between foreigners and local community.

If this feels like a perfect challenge for you, make sure not to miss the opportunity to apply and win €30.000 of funding!

# REGGIO EMILIA (IT)



**TOURNAI (BE)**, DISTRIBUTE  
UNSOLD GOODS TO NON PROFIT  
ORGANISATION

**ROSCOMMON (IRE)**, CO-OPERATIVE  
PRODUCER-LED INITIATIVE FOR  
THE ARTISAN FOOD SECTOR

**STOCKHOLM (SWE)**, ENCOURAGE A  
SUSTAINABLE SOCIETY WITH  
DAYLICACY

**TOURNAI (BE)**, IMPROVE  
TECHNICAL CHARACTERISTICS OF  
LOCAL ECO-FRIENDLY WOOL TO  
SUSTAIN LOCAL ENVIRONMENT

**PORTO (PT)**, REDUCING THE  
PLASTIC MATERIAL!

**WARSAW(PO)**, NEW LIFE TO  
PRODUCTS!

**DONEGAL (IR)**, BROADBAND  
ACCESS IN RURAL GAELTACHT  
AREAS!



# ENVIRONMENT/FOOD

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## DISTRIBUTE UNSOLD GOODS TO NON PROFIT ORGANISATION

### La Maison des Familles

*Organize the collection of unsold food from supermarkets to be redistributed to relevant associations*

*Link: <https://www.socialchallenges.eu/en-US/city/46/Challenges/1067>*

The aim of this challenge is to make sure no food goes to waste in the area of Wallonie Picarde, a region in the west of French Speaking Belgium.

La Maison des Familles has 15 years experience in managing food distribution and its logistics. They have developed a network of social groceries, care packages and food distribution points that benefit many local families and citizens.

Now, they need help to create a digital solution allowing traceability of food directly from the supermarket until the end of the process, when social groceries and associations dispatch the food to people facing social and economic difficulties.

If you're a startup, SME or an entrepreneur interested in solving food related problems, find out more and submit a pitch!



# TOURNAI (BE)



# CO-OPERATIVE PRODUCER-LED INITIATIVE FOR THE ARTISAN FOOD SECTOR

## Roscommon Local Enterprise Office

*To develop a suitable and sustainable regional model of viable regional distribution hubs, linked and networked together to provide a more comprehensive approach in terms of market reach, sales and market potential for artisan food producers. They will support wealth creation, social connection and add vibrancy to rural areas, basically securing the viability and social fabric of every rural community.*

Link: <https://www.socialchallenges.eu/en-US/city/56/Challenges/1072>

Co. Roscommon is centrally located in the West Region of Ireland and it has the highest levels of employment in agri-food across the region, including a strong primary processing sector, and a variety of artisan producers.

They aim to promote entrepreneurship, foster business start-ups and develop existing micro and small businesses to drive job creation and to provide accessible high quality supports for entrepreneurs.

If this challenging problem seems like one you could solve with your business idea, read all about it and make a pitch!

# ROSCOMMON (IRE)





## ENCOURAGE A SUSTAINABLE SOCIETY WITH DAYLICACY

### Daylicacy AB

*Daylicacy wants to re-invent the commerce by lifting up small local designers, actively encourage them to become more environmental-friendly, and give the opportunity for customers to consume less, but better.*

Link: <https://www.socialchallenges.eu/en-US/city/9/Challenges/1071>

Daylicacy is established in Stockholm and they have two objectives:

- help local designers, who are producing a small amount of products that are environmental friendly by giving them access to digital technologies to get the possibility to become more visible and bring them more traffic.
- give to the customers the possibility to support local Designers, encourage them to buy less but better quality products and more environmental friendly.

Are you an entrepreneur, SME or a startup with an idea how this challenge can be solved? Apply today for a chance to win a €30.000 grant!

# STOCKHOLM (SWE)



# IMPROVE TECHNICAL CHARACTERISTICS OF LOCAL ECO-FRIENDLY WOOL TO SUSTAIN LOCAL ENVIRONMENT

## Parc Naturel du Pays des Collines



*Develop a healthy local wool sector generating sensible and eco responsible economic activity by improving the technical characteristics of the wool.*

*Link: <https://www.socialchallenges.eu/en-US/city/46/Challenges/1070>*

The Parc Naturel du Pays de Collines has developed a local wool chain, from the stockbreeder to the consumer. They work with small breeders who harvest wool from various species of sheep. To develop this chain, and make it last, the quality of the products (yarn and wool rolls) need to be improved.

They are looking for a process to have constancy in the shape, thickness, quality and colour of the woollen threads and rolls without compromising the ecological aspects of the treatment. They would also like to create an eco-friendly process to make qualitative products and develop the whole economical fabric of the area of the Pays des Collines by involving as many local actors as possible

If you think this challenge fits your innovative ideas, find out more details and don't miss the opportunity to apply!

# TOURNAI (BE)



## REDUCING THE PLASTIC MATERIAL!

### Sonae

*SONAE is looking for solutions to reduce the use of plastic materials on the company's retail operations.*

Link: <https://www.socialchallenges.eu/en-US/city/54/Challenges/1082>

SONAE is a leader in the Portuguese retail market (food and non-food), that as an environmentally concerned company, is actively taking measures to reduce pollution.

They are looking for a solution to reduce the use of plastic bags in all processes involving online shopping.

They would like to find an alternative to the use of the bags that guarantees the compliance of Food Safety regulations and that is financially feasible.

If you can help them realize their ideas and goals, wait no more and apply for a chance to win €30.000 of funding!

# PORTO (PT)



## New Life to Products!

### HABITAT FOR HUMANITY POLAND

*We need solution to manage the processes. Furthermore, we need knowledge and best practices to define processes and new offers.*

Link: <https://www.socialchallenges.eu/en-US/city/62/Challenges/1090>

Habitat for Humanity Poland Foundation was founded in Gliwice in 1992 and it is part of a global network of non-profit housing organizations whose mission is helping people in difficult housing situation through renovation and construction projects.

Their current main project is the ReStore Shop that will be open in Sep 2018 in Warsaw. It will offer inexpensive building materials and tools, household appliances, furniture and other interior furnishing items, both new and used. Most of them will come from donations from companies and individuals.

The range of the solutions they are looking for to deal with the challenge are: solution to acquire goods to regenerate and manage the processes; solution and system to deal with the topic “work inclusion” and solution for selling the regenerated goods.

Can you help them solve this challenge? Don't miss the chance to apply!

# WARSAW (PO)



# Broadband access in rural Gaeltacht areas!

## Údarás na Gaeltachta

*The challenge owners want to address the lack of broadband access in rural / Gaeltacht areas, where there is fibre infrastructure but where that connection is limited to those homes, business and schools adjacent to the infrastructure, while those living a km or more away cannot access it without incurring significant cost!*

Link: <https://www.socialchallenges.eu/en-US/city/51/Challenges/1069>

This challenge will take place in Donegal which it is located in the north-west of Ireland. In many rural parts of Ireland, like this one, there is a challenge in accessing good quality broadband services

There are small businesses and community organisations located a short distance from a fibre connection, but for one reason or another, they cannot access the connection so this is why they are looking for alternative, cost-effective, innovative solutions.

If this feels like a perfect challenge for you, make sure not to miss the opportunity to apply and win €30.000 of funding!

# DONEGAL (IR)



ISERNIA (IT), GIVE BLOOD NOW!

TOURNAI (BE), IMPROVE  
EFFICIENCY OF SOCIAL  
TREATMENT OF MENTAL DIS-  
ABILITY



# HEALTH/DISABILITY

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## GIVE BLOOD NOW!

### AVIS ISERNIA

*Increase the involvement and retention of young blood donors and promote the culture of planned donation in the area of Isernia.*

Link: <https://www.socialchallenges.eu/en-US/city/47/Challenges/1075>

This social challenge is based in the city and province of Isernia, a region in the south of Italy where the gradual aging of the population and the depopulation have made it difficult to involve people in spreading the culture of donation.

AVIS ISERNIA's mission is to support the "blood system" to achieve and maintain self-sufficiency based on 100% on voluntary periodic and free donations.

In particular the challenge aims to achieve more efficiency in blood donation promotion to increase: the number of new young donors; the number of accesses by regular donors; the number of the scheduled blood donations, with greater efficiency and awareness and the staff reception capacity.

If this challenging problem seems like one you could solve with your business idea, read all about it and make a pitch!

# ISERNIA (IT)



# IMPROVE EFFICIENCY OF SOCIAL TREATMENT OF MENTAL DISABILITY

## La Ferme Enchantée de Merlin ASBL

*Improve efficiency of social treatment of mental disability in order to decrease medical treatments or, at least, the non-accepted side effects such as behaviour disorder*

*Link: <https://www.socialchallenges.eu/en-US/city/46/Challenges/1066>*

La Ferme Enchantée de Merlin has a long and wide experience in supporting disabled people. They work on the practical sides of support and also on drafting legal texts to enforce rights an inclusion of mentally disabled people.

They are seeking a solution enabling mental disabled's carers to observe and monitor patients behaviour and intervene in a prompt and preventive way whether needed. A digital tool could improve the efficiency and speed of the communication between carers, families, and all the different actors around patients with mental disabilities. It would allow tailored follow up for every patient and therefore personalised care.

If you think this challenge fits your innovative ideas, find out more details and don't miss the opportunity to apply!



# TOURNAI (BE)



YPERSONAS (CYP), MOBILITY AND  
EFFICIENCY IN THE WASTE  
COLLECTION!



# SMART CITIES/MOBILITY

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# MOBILITY AND EFFICIENCY IN THE WASTE COLLECTION!

## YPSONA MUNICIPALITY

*Ypsonas, the 2nd largest industrialized Municipality of Cyprus is seeking for challenging solutions related to public transport, parking accessibility and waste collection.*

*Link: <https://www.socialchallenges.eu/en-US/city/57/Challenges/1076>*

Ypsonas is a municipality in the south of Cyprus and has a population of around 13,000 people. Due to its great conditions it has grown rapidly over the last ten years.

While this rapid development and increase in visitors is welcomed by the Municipality and local business owners, the community of long-term residents has been adversely affected with more traffic, public transport and accessibility issues and waste collection.

They are looking for solutions that use low-power and low-cost sensors to provide real-time accurate information about the: bus transportation and traffic services for enhancing traffic management parking availability and fill-level in waste and recycling bins for timely collection and improvement of public health.

Are you an entrepreneur, SME or a startup with an idea how this challenge can be solved? Apply today for a chance to win a €30.000 grant!

# YPSONAS (CYP)



STOCKHOLM (SWEDEN), FIND YOUR SPACE!

CATANIA (ITALY), GET BACK TO SCHOOL!

AMSTERDAM (NL), LOCALISE THE SUSTAINABLE DEVELOPMENT GOALS (SDGS) TO ACTION!

RAGUSA (IT), LET US STUDY IN A BETTER PLACE

BUCHAREST (RO), PROMOTING DESIGN THINKING IN EDUCATION



**EDUCATION**

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## FIND YOUR SPACE!

### Insamlingsstiftelsen Läxhjälpen (Läxhjälpen)

*Decrease social marginalization by increasing connections and improving school performances & results!*

*Link: <https://www.socialchallenges.eu/en-US/city/9/Challenges/1086>*

Every year 18 600 Swedish pupils fail to graduate from compulsory school (16 years old) and thereby risk a lifelong marginalization.

The Läxhjälpen program provides targeted and free homework tutoring, combined with mentoring for pupils who need it the most. The homework tutors are young university students and can guide the pupils through both school and life.

They are looking for a solution that will help them amplify the impact of their work by supporting young students and pupils, tracking students in needs at the very early stage, connecting both students among them and students with educators for focused tools, materials and support, engaging previous students in a buddy/supporter role and finally, and showcasing best practices and key stories of success.

If this challenge has you intrigued, read more and start preparing your pitch!

# STOCKHOLM (SWE)



## GET BACK TO SCHOOL!

### JA ITALIA

*Addressing NEET and school drop encouraging early connections between secondary school students and entrepreneurs.*

*Link: <https://www.socialchallenges.eu/en-US/city/50/Challenges/1080>*

The increasing rate of the early school drop together with the mismatch between the educational system and the business world is contributing to the increasing number of young people becoming NEET.

The challenge's goal is to increase the number of students involved in a quality school-work exchange program, improving their entrepreneurial mindset and the interaction with the local business ecosystem and finally - on a long term - to reduce school dropout at local level.

JA ITALIA is searching for innovative solutions that combine classroom lessons with the digital tools available on their digital platform, enhanced by a new approach based on direct experience (previously absent).

If you think this challenge fits your innovative ideas, find out more details and don't miss the opportunity to apply!

# CATANIA (ITALY)



# LOCALISE THE SUSTAINABLE DEVELOPMENT GOALS (SDGs) TO ACTION!

## Amsterdam Impact



*In 2015 the 2030 Agenda for Sustainable Development was adopted with a set of 17 Sustainable Development Goals (SDGs) to end poverty, fight inequality and injustice, and tackle climate change by 2030. The goals are still relatively unknown to the wider public.*

*Link: <https://www.socialchallenges.eu/en-US/city/19/Challenges/1077>*

The city of Amsterdam is looking for social innovators that can help raise awareness of the SDGs among local actors and translate the global goals into local actions.

The solution they are looking for should consider the diversity of the Amsterdam population and specify if it targets a specific segment, educate and engage citizens, focus on deploying within 6 months but also have a longer term perspective and leverage technology and social media.

If you think this challenge fits your innovative ideas, find out more details and don't miss the opportunity to apply!

# AMSTERDAM (NL)



## LET US STUDY IN A BETTER PLACE

### Liceo Scientifico Statale "Enrico Fermi"

*"Let us study in a better place" is an initiative to improve learning processes, by using creative ideas and solutions. We want to make a school in a suburban neighbourhood a more stimulating place to learn through processes, methodologies or solutions, that can be replicated in other Italian and European school, also located in peripheral urban areas.*

Link: <https://www.socialchallenges.eu/en-US/city/48/Challenges/1078>

This challenge takes place in the scientific high school of Ragusa, which is located in a suburban area of the city, and displays a situation of physical and social degradation.

Their goal is to promote, through creative ideas, a process of urban regeneration and social and cultural growth within the area in which the school is located.

They are looking for solutions to improve the school and neighbourhood habitat, involving in the process students, residents and teachers, as well as experts and cultural operators.

If you're a social innovator willing to develop a business idea with a real impact, look no further. Check out the challenge and submit your pitch for a chance to win €30.000!

# RAGUSA (IT)



## PROMOTING DESIGN THINKING IN EDUCATION

### All Grow

*Design thinking is a creative process that helps educators facilitate the learning process for their students in a meaningful and creative way. Through our initiative Change Architects, we are aiming to disseminate this mindset in rural communities to increase teachers confidence in the learning process and to make the learning more engaging and practical for the students.*

Link: <https://www.socialchallenges.eu/en-US/city/11/Challenges/1073>

This challenge aims youths that are at risk of poverty and social exclusion specially in rural areas of Romania.

All Grow is using design thinking to create a platform for youngsters to reflect, design and prototype their ideas by providing them with access to key knowledge, tools, and resources.

They are looking for individuals and organizations who can support them to promote the program to their target population in a creative and innovative way.

If this challenging problem seems like one you could solve with your business idea, read all about it and make a pitch!

# BUCHAREST (RO)



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# SOCIAL CHALLENGES.EU UNLOCK THE CHANGE



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